

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s) : Seth HABERMAN et al.  
Serial No. : 10/657,335  
Filing Date : September 8, 2003  
For : SYSTEM FOR AUTHORIZING AND EDITING  
PERSONALIZED MESSAGE CAMPAIGNS  
Group Art Unit : 2427  
Examiner : Kunal N. LANGHNOJA  
Attorney : 0813808.13102  
Docket No.  
Confirmation No. : 1662

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT AFTER FINAL

SIR:

This Amendment addresses to the final Office Action of March 5, 2010. Applicants submit a Petition for Extension of Time for two (2) months, with the appropriate fee. Applicants consider no additional fees to be due in connection with the filing of this paper; however, the Office is hereby authorized to charge any fee, including for any necessary extension of time, or credit any overpayments associated with the filing of this paper to the deposit account of **K&L Gates LLP**, Deposit Account No. **50-1721**.

The Listing of Claims, begins on page 2 of this paper.

Remarks begin on page 5 of this paper.